

EMPLOYMENT

2003 – PRESENT

Sunderland Studio / Owner

Web development, graphic design, branding and marketing collateral for a variety of clients including startups, artists and non-profit organizations.

2014 – 2015

Butchershop Creative / Web Developer

Front-end development for several high profile websites including HotelTonight, Zuora and Zoz. Collaborated with graphic designers on responsive website designs and created prototypes and applications for digital marketing campaigns. Managed and mentored interns.

2013 – 2014

ZeroCater / Software Engineer

Design and implementation of new customer-facing products and internal tools for a food delivery startup using Angular, Bootstrap and Django REST Framework. Design and production of marketing materials including landing pages, banner ads, billboards, email newsletters and presentations. Screened and interviewed engineering candidates.

2012 – 2013

drchrono / Designer

Orchestrated the redesign of a major EHR platform and a consumer-facing app for healthcare providers. Responsible for the design, user experience and front-end web development for several web and iOS apps. Worked directly with development, marketing, sales and support teams to conceive and implement new products and features.

2005 – 2010

Elmslie Osler Architect / Designer

Designed and produced in-house marketing materials including websites, direct mail, press packs, portfolios and presentations. Managed social media platforms and public relations, including pitching editorial content to book publishers and magazines. Collaborated with architects to create architectural graphics and renderings.

2006 – 2007

RHI Entertainment / Marketing Creative

In-house Freelance design of movie posters, sales sheets, web assets and other marketing materials. Responsible for photo selection and retouching. Collaborated with the Art Director on design concepts.

2005 – 2006

HX Media / Assistant Art Director

Layout design and production of weekly newspaper and entertainment magazine, assisted on major redesigns, advertising design, intern supervisor, collaborated with advertising department

EDUCATION

2003 – 2007

BFA Graphic Design

Fashion Institute of Technology, New York City

REFERENCES

Contacts available upon request